



JAID BODYLINES

PUBLICATION



Jaidyn Gardner
jaid.racing@gmail.com

Calgary, AB
www.jaidracing.com



ARTIST PROPOSAL

GENERAL CONTRIBUTOR

Created and Curated by Jaidyn Gardner

Published by Jaid Racing

THE PROJECT

Body Lines is a photographic art book about recognizing beauty in places we have become accustomed to seeing.

I don't know everything about racing, cars, engineering, or modelling but I know when something is beautiful.

We are surrounded by art we have stopped noticing. The curve of a human body. The sweep of a fender. Light moving across skin, paint, metal, and glass. A machine caught in motion like a graceful dance. A body held completely still, small in comparison to city skylines.

This book brings together automotive and figurative photography through line, shape, movement, texture.

It explores the art that exists between humans and machines.

WHAT BODY LINES IS NOT

This is not an automotive history book, or technical explanation of motorsport. Not a catalogue of expensive cars, and it isn't about people posing beside a car sexually. The human aspect in Body Lines is intended to approach the body in the tradition of figurative art. Something to study for the line, structure, softness, strength, movement, and individuality.

THE BOOK

Body Lines – JAID is planned as a large format, vertical photographic art book of approximately 350-400 pages.

The collection will include approximately 20-30 photographs created by Jaid through Jaid Racing and IVRESSE, alongside approximately 300 selected works from roughly 40 contributing photographers and artists.

No page is intended to become crowded. There will be a maximum of two photographs per page, with significant attention given to negative space, sequencing, and the relationship between the images. The human aspect is not separate from the automotive aspect entirely, but some pages will be focused individually.

The physical book itself is intended to be an art object: Black linen cover, restrained typography, heavyweight art paper, gunmetal detailing and a single signature red element within the JAID identity.



THE ROLE

I am formally inviting you to become the:

GENERAL CONTRIBUTOR – BODY LINES- JAID

Jaide Racings first Publication

Photographers and artists will submit work for consideration within one or more of the book's four photographic chapters. Final selections will be made based on individual strength of the photograph, its relationship to the chapter, and how it contributes to the overall visual sequence of the book.

Selection as a contributing artist does not transfer ownership of your work. You will retain copyright for every photograph you contribute.

If your work is selected, you will grant JAID Racing the publishing rights necessary to reproduce the approved photographs within Body Lines – JAID. Full terms will be outlined in the contributor agreement before any work is published.

THE CHAPTERS

The book will contain four major photographic chapters. All photographs will have a car or human as a subject and be watermark free.

Chapter 1- Lines we Build

City scapes, skylines, and architecture. Car or human subject.

Chapter 2 – Anatomy of Motion

Photography capturing movement of a car or human subject.

Chapter 3 – Sculpted in Light

Close details, contours, and curvature of a car or human subject.

Chapter 4- Nature of Beauty

Human or automotive subjects within landscapes, natural environments,

CREDIT, AUTHORSHIP, & OWNERSHIP

The intended primary credit structure is:

Body Lines- JAID

Created & Curated by Jaid

Essays by Amy Annika

Published by JAID Racing

Every selected photograph will remain the intellectual property of its original owner. Contributing artists will receive full credit within Body Lines – JAID. Credit will include the Photographers name or studio name with additional artist information included within the books contributor directory.

Jaid Racing will receive publishing and promotional rights outlined in the final contributor agreement.

COMPENSATION

Body Lines is an independently funded publication built around creative collaboration. General contributing artists will not receive royalties or monetary compensation for selected artwork.

In exchange for the publication rights, selected artists will receive full published credit and inclusion within the book's contributor directory. Each contributing artist will also have the opportunity to purchase up to two copies of the finished book at production cost, with no publisher markup. Contributing artists will remain free to publish, sell or otherwise use their submitted work independently.

CREDIT, AUTHORSHIP, & OWNERSHIP

Submit your work for consideration via email to jaid.racing@gmail.com. Please include a maximum of 10 photo submissions. If accepted, Jaid will be in touch directly for publication.